

REGIONE
ABRUZZO



INNOVATION

AUTOMOTIVE

FORUM • 2024

AUTOMOTIVE ABRUZZO AL CENTRO DELL'EUROPA

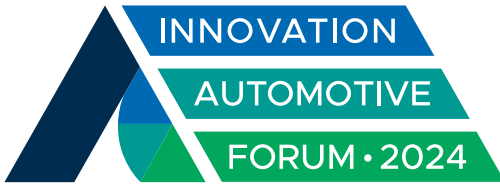
Padiglione Espositivo

Foro Boario

Chieti Scalo

PROGRAM





9th/10th
MAY
2024

The first edition of the **Innovation Automotive Forum** will take place on **9th and 10th May 2024**, in **the Padiglione Espositivo Foro Boario of the Camera di Commercio di Chieti Pescara** where Abruzzo wants to present its excellence and its system of skills.

The Region hosts a thriving automotive hub contributing to the growth of the industry both in Italy and in Europe.

The automotive sector reaches a total annual **turnover of 8 billion euros, it employs more than 23000 people** and estimates for exports amounts to 48%.

It constitutes the backbone of the regional economy whose **industrialization rate (27%) equals that of norther regions and is higher than national average.**

The Province of Chieti hosts most of the industry players, that are gathered in the Automotive & Mechatronic

Valley, as well as “**Polo Innovazione Automotive**”.

The “Polo” consists of a network of global companies and industries, public organizations, SMEs, Universities, R&D Centres specializing in automotive and mechanics: vehicles production, subcontracting, components supply, engineering.

International players based in Abruzzo:

- **Stellantis Europe Spa**
Atessa (formerly Sevel): it produces the best-selling light commercial vehicle in Europe since 1981 (Ducato, etc.), amounting to 12% of the European production and 90% of the Italian production.
- **Honda Italia Industriale Spa**, established in 1971 in Atessa, is the only Honda two-wheelers manufacturing site in Europe which is growing production and employment.

Furthermore, the ecosystem thrives thanks to other large companies and SMEs that contribute with a high-level skill set, shared know-how and expertise. Synergies between smaller and larger industrial players, Universities and the ITS Academy create a vital ecosystem and have immediate positives for the automotive industry regionally and nationally.

Thanks to the Region's specifics and strengths, Abruzzo is committed to become an automotive hub of international relevance and has what it takes to become one.

**ABRUZZO LEADING ON
AUTOMOTIVE**







**ABRUZZO
LEADING
ON AUTOMOTIVE**

PROGRAM

9th MAY 2024
AM SESSION

9.30 am ISTITUTIONAL GREETINGS

PLENARIA HALL

Gennaro Strever

President CCIA Chieti Pescara

Silvano Pagliuca

President Confindustria Abruzzo

Tiziana Magnacca

Regional Minister industry

10.15 am ROUND TABLE: AUTOMOTIVE SYSTEM IN ABRUZZO REGION: SCENARIO AND PROSPECTIVES

Germano De Sanctis

Head of Department Regione Abruzzo

Giuseppe Ranalli

President Polo Automotive and ITS Accademy Sistema Meccanica & Informatica

Edoardo Alesse

Rector Università degli Studi Dell'Aquila

Moderator: Grazia Di Dio - Giornalista

INTERVENTION

Daniele Chiari

Head Commercial Europe Product and Institutional Relationship

STELLANTIS EUROPE SPA

The commercial vehicle system in abruzzo: scenery and prospects

Marcello Vinciguerra

Managing Director Honda Italia Industriale Spa

HONDA ITALIA INDUSTRIALE SPA

The motorcycle system in abruzzo: scenery and prospects

Thomas Wobben

*Director for Legislative Works at European Committee
of the Regions*

Alliance of automotive regions

12.30 am CONCLUSIONS

Marco Marsilio

President Abruzzo Region

Adolfo Urso

Minister of Enterprises and Made in Italy

1.30 pm LIGHT LUNCH





**ABRUZZO
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PROGRAM

9th MAY 2024
PM SESSION

2.45 pm OPENING

PLENARY SESSION

WORKSHOP - Innovation and sustainability: the two tracks on which the unstoppable train of the green transition runs

Marco Villani

Professor at the Department of Industrial and Information Engineering and Economics of the University of L'Aquila

The most representative projects and the challenges for the future

Hazim Nada

Co-Founder, Chairman and Chief Executive Officer - AEHRA

The Aehra project and the involvement of the Abruzzo automotive system

Marcello D'Antiochia

AD - LFOUNDRY

Innovative productions and applications in electric vehicles

Lorenzo Dattoli

President MATCH 4.0 - EDIH AMo

Digitalization as a competitive factor

JaKub Stolfa

President - AUTOMOTIVE SKILL ALLIANCE (ASA)

The electric transition and the adaptation of skills

Carmela Gallo

Regional Director Centro Sud - Adecco

New work paradigm and new models of skills development





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9th MAY 2024
PM SESSION

**2.45 pm WORKSHOP - SATELLITE TECHNOLOGIES FOR
ECO-SUSTAINABLE AND SAFE VEHICLE AUTOMATION**

D'ASCANIO HALL

Domenico Crocco

*Chairman of the Autonomous Driving and New Technologies for
Safety Committee and PIARC First Delegate, ANAS executive*
The Future of Mobility: Autonomous, Connected, Robotaxi Driving

Olivier Tahir

CEO and Founder Safe Industries
The eva multi-sensor platform for local public transport

Ilaria Martini

Integrity Domain Leader Principal Research Engineer, U-Blox
Accurate and secure geo-location: u-blox's perspectives

Cosimo Musca

Microelectronics
Accurate and Secure Geo-Location: ST's Perspectives

Giancarlo Varacalli

Head of Telecommunications and Navigation Unit, ASI
The Role of the Italian Space Agency: perspectives and priorities for
Italy

Pierluigi Mancini

Head of NAVISP Program Office - ESA

ESA provides a plan for internationalisation: opportunities for the NAVISP programme

Alessandro Neri

President of Radiolabs and Pro-Rector for Innovation and Technology Transfer, Roma TRE University

Francesco Valentini

Program Manager Radiolabs

Fortunato Santucci

Director of the EMERGE Center of Excellence

Matteo Lucchetti

Director Cyber 4.0

EMERGE and P-CAR: results and prospects in Abruzzo

Mauro Cardone

Head of Satellite Navigation, ASI

Technology Trends in the Secure Vehicle Tracking Industry

Maxmilian Di Pasquale

General Manager TUA ABRUZZO

The experience in Abruzzo



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10th MAY 2024
AM SESSION

9.30 am OPENING

PLENARY SESSION

Fausta Bergamotto

Undersecretary of State to the Ministry of Enterprises and Made in Italy

10.30 am WORKSHOP - CIRCULAR ECONOMY

D'ANNUNZIO HALL

Federica Cucchiella

Professor at the Department of Industrial and Information Engineering and Economics - University of L'Aquila

The principles and challenges of the University of L'Aquila

Fabio Posalpi

Supply Chain Manager - Honda Italia

Needs and challenges in the two-wheeler sector

Giuseppe Ranalli

President of Polo Automotive and ITS Academy of Mechanical & Computer Systems

Founding priorities for the implementation of the Circular Economy in Automotive

Andrea Carluccio

Cobat Ecofactory Councillor

Lithium batteries: the recycling chain





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10th MAY 2024
AM SESSION

**10:30 am WORKSHOP - LOGISTICS AS AN ELEMENT OF
TERRITORIAL COMPETITIVENESS**

PLENARY SESSION

Federica D'Arcangelo

*Vice-President - POLO INOLTRA Logistics & Transport Innovation
Clusteri*

The evolution of distribution logistics

Alberto Amoroso

Sole Director - Sangritana

Rail services for green logistics

Mosè Renzi

Chief Executive Officer - Interporto Manoppello

The role of the Manoppello Freight Village in the Abruzzo region

Giuseppe Cinquino

Logistic Engineering - HONDA Italia

Multimodality in the HONDA experience

Rita Malavasi

Head of Institutional Relations - AMAZON ITALIA

The AMAZON experience in Abruzzo

Stefano Cianciotta

Chief Executive Officer - FIRA Spa and member of the Technical Secretariat of the SEZ Steering Committee

SEZ logistics infrastructures and planned investments

11.00 am COMPANY PRESENTATIONS

D'ASCANIO HALL

HOW TO GENERATE SAVINGS IN INTRALOGISTICS - THE KAMI HOLDING APPROACH / ABALOG srl

B2B MEETINGS

Two-wheeler supply chain meeting



CAMERA DI COMMERCIO
INDUSTRIA ARTIGIANATO E AGRICOLTURA
CHIETI PESCARA



UNIVERSITÀ
DEGLI STUDI
DELL'AQUILA

cobat
ecofactory

Tecnomatic



TRIGANO



LABALOG®



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