

REGIONE
ABRUZZO



INNOVATION

AUTOMOTIVE

FORUM • 2024

PROGRAM





9th/10th
MAY
2024

The first edition of the **Innovation Automotive Forum** will take place on **9th and 10th May 2024**, at **the Padiglione Espositivo Foro Boario of the Camera di Commercio di Chieti Pescara** where Abruzzo wants to present its excellence and its system of skills.

The Region hosts a thriving automotive hub contributing to the growth of the industry both in Italy and in Europe.

The automotive sector reaches a total annual **turnover of 8 billion euros, it employs more than 23000 people** and estimates for exports amounts to 48%.

It constitutes the backbone of the regional economy whose **industrialization rate (27%) equals that of norther regions and is higher than national average.**

The Province of Chieti hosts most of the industry players, that are gathered in the Automotive & Mechatronic

Valley, as well as “**Polo Innovazione Automotive**”.

The “Polo” consists of a network of global companies and industries, public organizations, SMEs, Universities, R&D Centres specializing in automotive and mechanics: vehicles production, subcontracting, components supply, engineering.

International players based in Abruzzo:

- **Stellantis Europe Spa**
Atessa (formerly Sevel): it produces the best-selling light commercial vehicle in Europe since 1981 (Ducato, etc.), amounting to 12% of the European production and 90% of the Italian production.
- **Honda Italia Industriale Spa**, established in 1971 in Atessa, is the only Honda two-wheelers manufacturing site in Europe which is growing production and employment.

Furthermore, the ecosystem thrives thanks to other large companies and SMEs that contribute with a high-level skill set, shared know-how and expertise. Synergies between smaller and larger industrial players, Universities and the ITS Academy create a vital ecosystem and have immediate positives for the automotive industry regionally and nationally.

Thanks to the Region's specifics and strengths, Abruzzo is committed to become an automotive hub of international relevance and has what it takes to become one.

**ABRUZZO LEADING ON
AUTOMOTIVE**





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PROGRAM

9th MAY 2024

A.M. PLENARY SESSION

9.45am INSTITUTIONAL GREETINGS

Gennaro Strever

President CCIAA Chieti - Pescara

INTRODUCTION

Tiziana Magnacca

Regional Minister industry

Silvano Pagliuca

President Confindustria Abruzzo

10.30am ROUND TABLE

AUTOMOTIVE SYSTEM IN ABRUZZO REGION: SCENARIO AND PROSPECTIVES

Giuseppe Ranalli

*President Polo Automotive and ITS Accademy Sistema
Meccanica & Informatica*

Edoardo Alesse

Rector Universita' degli Studi Dell'Aquila

THE RESEARCH AND SKILLS SYSTEM IN ABRUZZO

Germano De Sanctis

Head of Department Regione Abruzzo

Jean Philippe Imparato

Head Commercial vehicles Business unit Stellantis

STELLANTIS EUROPE SPA

THE COMMERCIAL VEHICLE SYSTEM IN ABRUZZO:
SCENERY AND PROSPECTS

Marcello Vinciguerra

Managing Director Honda Italia

HONDA ITALIA INDUSTRIALE SPA

THE MOTORCYCLE SYSTEM IN ABRUZZO:
SCENERY AND PROSPECTS

12.30am CONCLUSIONS

Marco Marsilio

President Abruzzo Region

Emil Boc

*President COTER (Commission for Territorial
Cohesion Policy)*

Adolfo Urso

Minister of Enterprises and Made in Italy

1.30pm LIGHT LUNCH





L'ABRUZZO AL CENTRO
DELL'EUROPA, DELL'ITALIA,
DELL'AUTOMOTIVE.

PROGRAM

9th MAY 2024

WORKSHOP E MEETINGS BTB AFTERNOON SESSION

Innovation and sustainability: the two tracks on which the unstoppable train of the green transition runs

2.45pm OPENING

GREEN TRANSITION AND SKILLS

STELLANTIS - needs and potential of the Ducato platform

ENEL X WAY

UNIVERSITÀ DEGLI STUDI DELL'AQUILA

Direttore del **COTER**

*Presidente dell'***Automotive Skill Alliance** (ASA)

Experts new materials

PRESENTATION MEETINGS

SATELLITE TECHNOLOGIES FOR ECO-SUSTAINABLE AND SAFE VEHICLE AUTOMATION

Moderator: Radiolabs

- Towards connected and autonomous driving: PIARC - World Road Association

- Accurate and secure geo-localization: a new global market (U-Blox)

the innovative eco-system of the Abruzzo Region

1) Abruzzo -Europa: the role of ESA (ESA)

2) EMERGE - the first agreement for innovation in Abruzzo

(Radiolabs, Leonardo, Telespazio, ELITAL, Università dell'Aquila)

3) Higher Education and Research: Center of Excellence EMERGE dell'Università dell'Aquila

3) P-CAR: The first European Center for the validation and certification of new technologies (Radiolabs, INTECS, IAM)

4) The role and contribution of ASI (ASI)

MEETINGS B2B

10th MAY 2024
A.M. PLENARY SESSION

9.45am OPENING

Fausta Bergamotto

*Undersecretary of State to the Ministry of Enterprises
and Made in Italy*

WORKSHOP CIRCULAR ECONOMY

SPEAKERS:

STELLANTIS - needs and potential of vehicles

HONDA - needs and potential of motorcycle

UNIVERSITY STUDI DELL'AQUILA E CHIETI-PESCARA

SANGRITANA

COBAT ECOFACTORY

SHORT COMPANY PRESENTATION MEETINGS

MEETINGS B2B

- **EUROPEAN DIGITAL INNOVATION HUB ABRUZZO E MOLISE**

EDIHAMo interregional desk for the provision of services to businesses for Industry 5.0 technologies

- **ECOSISTEMA INNOVAZIONE «VITALITY»**

Network of universities, public research bodies (EPR), and other public and private entities in the Abruzzo, Marche and Umbria regions.



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CAMERA DI COMMERCIO
INDUSTRIA ARTIGIANATO E AGRICOLTURA
CHIETI PESCARA

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